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Company: Japan System Techniques Co., Ltd.
Representative: Takeaki Hirabayashi, President and CEO
Stock code: 4323, Tokyo Stock Exchange, Prime Market
Contact: Taku Hirabayashi, Director and Senior Officer
Tel: +81-6-4560-1000

Start of the ALUPA Alumni Service for Universities

Japan System Techniques Co., Ltd. (“JAST”) has added a platform business for the alumni of universities by starting to provide the ALUPA alumni service for universities in August 2024. The details are as per attached.

This matter will have only a negligible effect on JAST’s results of operations. An announcement will be made in a timely manner if there is any additional information that should be disclosed.

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Japan System Techniques Co., Ltd. (“JAST”) has added a platform business for the alumni of universities by starting to provide the ALUPA alumni service for universities in August 2024.

■ Background

Since 1994, JAST has been supplying the GAKUEN series, which is a strategic university management system, as a package business for supporting the digital transformation (DX) of educational institutions. More than 240 universities in Japan currently use the GAKUEN series for instructors and other personnel as well as students and their parents and other guardians. This product has an excellent reputation for support involving the current students of universities. In addition, JAST has been receiving feedback from universities concerning the need for assistance involving educational opportunities for people after graduation and for numerous issues concerning administrative tasks.

The falling number of university students in Japan due to the declining number of children is creating serious difficulties for many universities. At the same time, the Japanese government is seeking ways to create more opportunities for people to acquire new knowledge and skills after starting their careers. These opportunities are needed because of the rapid advances in the field of information technology along with Japan’s increasing average life expectancy.

As one step to meet these needs, JAST used its expertise and data resources in the education sector acquired over many years to develop ALUPA. This alumni service enables universities to form communities of people after their graduation for the purpose of providing opportunities for additional education.

■ Overview of the New Service

ALUPA is a closed social networking service that facilitates the distribution and sharing of information between universities and their alumni as well as among alumni. Participants can hear about the current activities of universities and other alumni, form communities with people they know and can trust, receive information about opportunities for further education, and obtain other benefits.

■ Features of the New Service

In August 2024, JAST released a beta version of ALUPA that allows the distribution of information and registration of the information of participants of this closed SNS.

Universities may send information to their alumni and alumni can freely post information about their current status, alumni events and other subjects. In addition, participants can use ALUPA to register information about their work and academic experience, professional qualifications and other skills, and other items to create personal profiles. Using this information can then create stronger ties among alumni of a university.

The GAKUEN series is used for the management of many types of information about an individual’s academic records and other items while a university student. As a result, individuals with student data managed by the GAKUEN series can use an automatic link between this information and ALUPA.

An example of an ALUPA information service page



■ **Future Outlook**

JAST plans to continue to develop more services following the August 2024 release of ALUPA to increase the number of functions. Plans currently include the addition of a questionnaire for receiving opinions and information from alumni, an internet application capability for converting postal mail and other procedures requiring paper documents to a digital format, and a function to form communities for communications among people in specific courses of study or other interests when they were students.

In the fiscal year ending March 2026 and afterward, JAST plans to develop functions that will enable ALUPA to handle donations to universities, digital certificates for promoting the digitalization of academic records, e-learning to assist with acquiring new skills, and other tasks. In addition, JAST plans to start a service for companies, including marketing, advertising and other functions, with the goal of helping establish ties between companies and the alumni of universities.

■ **Inquiries**

Japan System Techniques Co., Ltd.

Contact: Tabata, GAKUEN Business

Tel: +81-6-4560-1030

E-mail: alupa-contact@jast.co.jp

URL : <https://www.jast-alupa.com/>